

WELCOME TO SMALL BUSINESS SUCCESS DAY

FEB 19, 2026 | Baker City, OR

9:30 - 10:10 AM

KIVA: 0% Interest Loans
Misty Lambrecht, Foundry Collective

10:10 - 10:25

NEOEDD Loans
Lisa Dawson, NEOEDD

10:25 - 10:35

Break

10:35 - 11:15

5 Ways to Improve Profits: Strategic Compound Growth
Misty Lambrecht, Foundry Collective

11:15 - 11:45

Business Exit Strategies
Stephanie A. Stroup, Hospitality Consultant & Project Manager

11:45 - 12:45 PM

Lunch Break (D&J Tacos Catering) + Networking

12:45 - 1:15

Simple, Effective Marketing Strategies for Entrepreneurs
Dr. Shari Carpenter, EOU College of Business

1:15 - 1:35

How I Grew My Online Business: Marketing Strategies That Boosted Sales and Visibility
Haley Hueckman, Rice & Beans Vintage

1:35 - 1:45

Break

1:45 - 2:00

Oregon Frontier Innovation Hub: Connecting Entrepreneurs to Resources and Opportunities
Carter Gudell, Oregon Frontier Innovation Hub

2:00 - 3:00

Quick Wins for Business Management Using AI Tools
Dave Baiocchi, Spark & Compass

3:00 - 3:15

Break

3:15 - 4:00

Business Resilience & Risk Management
Sara Miller, NEOEDD

4:00 - 4:15

Peer Exchange: Share a Challenge, Share a Solution

4:15 - 5:00 PM

Networking & Close