

WELCOME TO SMALL BUSINESS SUCCESS DAY

FEB 19, 2026 | Baker City, OR

9:30 - 10:10 AM	KIVA: 0% Interest Loans Misty Lambrecht, Foundry Collective
10:10 - 10:20	NEOEDD Loans Lisa Dawson, Northeast Oregon Economic Development District (NEOEDD)
10:20 - 10:30	SBA Benefits for Small Businesses Shannon Madsen, Small Business Administration-Boise Office
10:30 - 10:35	Break
10:35 - 11:15	5 Ways to Improve Profits: Strategic Compound Growth Misty Lambrecht, Foundry Collective
11:15 - 11:45	Business Exit Strategies Stephanie Anderson Stroup, Uphill Edge Consulting
11:45 - 12:45 PM	Lunch Break (D&J Tacos Catering) + Networking
12:45 - 1:15	Simple, Effective Marketing Strategies for Entrepreneurs Dr. Shari Carpenter, EOU College of Business
1:15 - 1:35	How I Grew My Online Business: Marketing Strategies That Boosted Sales and Visibility Haley Hueckman, Rice & Beans Collective
1:35 - 1:45	Break
1:45 - 2:00	Oregon Frontier Innovation Hub: Connecting Entrepreneurs to Resources and Opportunities Carter Gudell, Oregon Frontier Innovation Hub
2:00 - 2:45	Quick Wins for Business Management Using AI Tools Dave Baiocchi, Spark & Compass
2:45 - 3:00	Break
3:00 - 3:15	Peer Exchange: Share a Challenge, Share a Solution
3:15 - 4:00	Business Resilience & Risk Management Sara Miller, NEOEDD
4:00 - 5:30 PM	Networking & Close