

WELCOME TO SMALL BUSINESS SUCCESS DAY

FEB 18, 2026 | Enterprise, OR

9:10 - 9:45 AM	5 Ways to Improve Profits: Strategic Compound Growth Misty Lambrecht, Foundry Collective
9:45 - 10:00	Break
10:00 - 10:45	Business Resilience & Risk Management Sara Miller, Northeast Oregon Economic Development District (NEOEDD)
10:45 - 11:00	Break
11:00 - 11:45	How Nervous System Regulation Improves Sales, Recruiting, and Decision Making Jason Stein, Wellness Renegades & Wallowa Ave Wellness
11:45 - 1:00 PM	Lunch Break (Chuckwagon Sisters Catering) & Networking
1:00 - 1:15	Oregon Frontier Innovation Hub: Connecting Entrepreneurs to Resources and Opportunities Carter Gudell, Oregon Frontier Innovation Hub
1:15 - 1:30	Peer Exchange: Share a Challenge, Share a Solution
1:30 - 1:40	Break
1:40 - 2:25	KIVA: 0% Interest Loans Misty Lambrecht, Foundry Collective
2:25 - 2:35	NEOEDD Funding Opportunity Lisa Dawson, NEOEDD
2:35 - 2:45	SBA Benefits for Small Businesses Shannon Madsen, Small Business Administration-Boise Office
2:45 - 3:00	Break
3:00 - 3:30	Business Exit Strategies Stephanie Anderson Stroup, Uphill Edge Consulting
3:30 - 4:00	Break, Networking, & Peer Exchange
4:00 - 4:45	Simple, Effective Marketing Strategies for Entrepreneurs Dr. Shari Carpenter, EOU College of Business
4:45 - 5:30 PM	Networking & Close