

WELCOME TO SMALL BUSINESS SUCCESS DAY

FEB 17, 2026 | La Grande, OR

9:00-10:00 AM	5 Ways to Improve Profits: Strategic Compound Growth Misty Lambrecht, Foundry Collective
10:00 - 10:15	Break
10:15 - 10:50	Simple, Effective Marketing Strategies for Entrepreneurs Dr. Shari Carpenter, EOU College of Business
10:50 - 11:00	Break
11:00 - 11:45	KIVA: 0% Interest Loans Misty Lambrecht, Foundry Collective
11:45 - 11:55	NEOEDD Funding Opportunities & Resources Lisa Dawson, Northeast Oregon Economic Development District (NEOEDD)
11:55 - 12:05	SBA Benefits for Small Businesses Shannon Madsen, Small Business Administration-Boise Office
12:05 - 1:15 PM	Lunch Break (Island City Market & Deli Catering) & Networking
1:15 - 1:30	Oregon Frontier Innovation Hub: Connecting Entrepreneurs to Resources and Opportunities Carter Gudell, Oregon Frontier Innovation Hub
1:30 - 1:45	Peer Exchange: Share a Challenge, Share a Solution Chantal Ivenso, NEOEDD
1:45 - 2:00	Break
2:00 - 2:45	Business Resilience & Risk Management Sara Miller, NEOEDD
2:45 - 3:00	Break
3:00 - 3:30	Business Exit Strategies Stephanie Anderson Stroup, Uphill Edge Consulting
3:30 - 5:00 PM	Networking & Close